



PORTRAITS OF COURAGE ONLINE FUNDRAISER OVERVIEW

Show your support of Douggy Center during the online Portraits of Courage campaign, which runs from October 18 to November 18, 2021, and culminates on National Children's Grief Awareness Day! We invite you to host an online fundraiser that both educates and inspires your community to support the important work of Douggy Center.

Douggy Center will support your fundraiser with:

- A clear overview of how to run your online fundraiser
- A developed fundraising page that you can easily personalize
- Stories from Douggy Center that can be shared with your online community
- Graphics with Douggy Center links to easily update and refresh your page
- Thank you materials to share with your community for their support

What we ask of you:

- Invite your colleagues, friends, neighbors, and family to support your online fundraiser for Douggy Center from October 18 to November 18, 2021
- Share why Douggy Center is important to you and your connection to Douggy Center's mission
- Update and refresh your fundraising site at least one time per week, use photos whenever possible
- Ask your guests to support Douggy Center's work with a donation
- Consider ways to motivate your guests by pledging a matching donation to some or all of the funds they contribute

Go to dougy.org/portraitsfundraiser to get started.

Please contact Rebecca Sturges at rebeccas@dougy.org or 503-542-4827 for support and questions about starting your Portraits of Courage online fundraiser.



Thank you for your meaningful support of Douggy Center to help children and families who are grieving!